

BTEC GRADING

Grades are awarded as follows:
 Level 1 Pass – Equivalent–Equivalent to a GCSE 1.25
 Level 1 Merit – Equivalent to a GCSE 2
 Level 1 Distinction – Equivalent to a GCSE 3
 Level 2 Pass – Equivalent to a GCSE 4
 Level 2 Merit – Equivalent to a GCSE 5.5
 Level 2 Distinction – Equivalent to a GCSE 7
 Level 2 Distinction*- Equivalent to a GCSE 8/9
 The BTEC Tech award is the equivalent to a GCSE qualification and is recognised by colleges and further education providers.

SUMMER TERM

Summer 1:
C Destination management
C1 Tourism development
C2 The role of local & national governments in tourism development.
C3 The importance of partnerships in destination management.
 Exam Practice & Revision.
Summer 2:
 An exam worth 60 marks will be completed under supervised conditions. The supervised assessment period is a maximum of 2 hours & should be arranged in the period timetabled by Pearson. The assessment availability is January/February & May/June. First assessment is January/February 2026



COMPONENT 2: Spring 1:

A2 Response to factors
B Impact of travel & tourism & sustainability
Learning Aim B1: Possible impacts of tourism.
Learning Aim B2: B2 Sustainable tourism Sustainability & managing, social impacts Educating visitors. Infrastructure development. Engaging local communities & partnership projects. Tourist taxes & funding, community projects. How tourism can benefit destinations. Visitor management Traffic Management. Planning & legislation. Visitor Education. Controlling Resources. Wildlife conservation.



COMPONENT 2: Spring 2:

B Impact of travel & tourism & sustainability
B3 Managing sociocultural impacts.
B4 Managing economic impacts
B5 Managing environmental impacts
 Impact of travel & tourism & sustainability – preparation for external assessment.
Teaching content C1: Tourism development. Tourist area life cycle. Butler’s TALC model. Emerging destinations. The importance of partnerships.

SPRING TERM

AUTUMN TERM

COMPONENT 2: Autumn 1:
 Assessment Preparation

COMPONENT 3 : Autumn 2:

A1: Factors influencing global travel & tourism.
 Economic
 Political
 Natural Disasters & weather
 Media
 Safety & security concerns
 Health risks & precautions. Sustainability.
A2 Response to factors



YEAR 11



SUMMER TERM

SPRING TERM

COMPONENT 2: Summer 1:

B3 Customer needs & different types of travel.
B4 Travel planning to meet customer needs & preferences

COMPONENT 2: Summer 2:

Mock Assessment & Review.

The assignment will take approximately 5 hours of monitored preparation & 6 supervised hours to complete.
 Actual assessment held in October & then February of each year



COMPONENT 2: Spring 1:

Learning outcome A: Demonstrate an understanding of how organisations identify customer needs & travel & tourism trends.
A2 How travel & tourism organisations may use market research to identify customer needs & preferences
COMPONENT 2: Spring 2:
A3 How travel & tourism organisations may use research to identify travel & tourism trends.
Learning outcome B: Recognise how the needs & preferences of travel & tourism customers are met.
B1 Customer needs & preferences.
B2 How travel & tourism organisations provide different products & services to meet customer needs & preferences



COMPONENT 1: Autumn Term 1:

Travel & Tourism Organisations & Destinations.
 Learning aim A1: Travel & tourism organisations.
 Learning aim A2: Ownership of travel & tourism organisations.

Learning aim A3 The role of consumer technology in travel & tourism

COMPONENT 1: Autumn Term 2:

Learning outcome B: Explore popular visitor destinations

Learning aim B1: Visitor destinations

Learning aim B2: Different types of tourism & tourism activities

Learning aim B3: Popularity of destinations with different visitor types

Learning aim B4: Travel options to access tourist destinations



AUTUMN TERM

YEAR 10



ASSESSMENT OF BTEC TRAVEL & TOURISM

COMPONENT 1: Travel & Tourism Organisations & Destinations
COMPONENT 2: Component 2: Customer Needs in Travel & Tourism..